

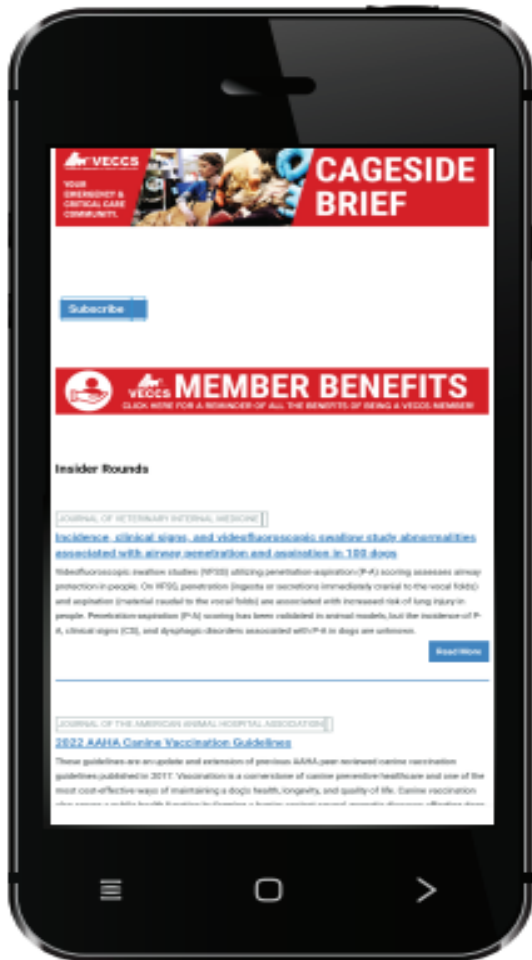


### Reach Over 8,500 Veterinary Emergency Professionals Bi-Weekly

The Veterinary Emergency and Critical Care Society (VECCS) bi-weekly newsletter, the *VECCS Cageside Brief*, reaches more than 8,500 professionals of veterinary emergency and critical care.

The *VECCS Cageside Brief* leverages AI to learn each subscriber's interests and deliver customized content each week. The *VECCS Cageside Brief* has averaged a unique open rate of over 50.7% and generated a unique click rate averaging 6%\*.

\*May 1st, 2022 - April 30, 2023



**VECCS**  
YOUR EMERGENCY & CRITICAL CARE COMMUNITY.

**CAGESIDE BRIEF**

Subscribe

**VECCS MEMBER BENEFITS**  
CLICK HERE FOR A REMINDER OF ALL THE BENEFITS OF BEING A VECCS MEMBER!

JOURNAL OF VETERINARY INTERNAL MEDICINE

**Incidence, clinical signs, and videofluoroscopic swallow study abnormalities associated with airway penetration and aspiration in 100 dogs**

Videofluoroscopic swallow studies (VFSS) utilizing penetration-aspiration (P-A) scoring assesses airway protection in people. On VFSS, penetration (ingests or secretions immediately cranial to the vocal folds) and aspiration (material caudal to the vocal folds) are associated with increased risk of lung injury in people. Penetration-aspiration (P-A) scoring has been validated in animal models, but the incidence of P-A, clinical signs (CS), and dysphagic disorders associated with P-A in dogs are unknown.

Read More

See what makes OSVS such a great place to grow through career-defining opportunities. Seeking emergency veterinarians to join our family.

Learn more

PRODUCT SHOWCASE

**Quality Telemedicine Reports. Quick Turn-around.**

SonoPath has a team of boarded specialists available to interpret your STAT/Emergency cases - Radiology (Ultrasound, X-ray, CT, MRI), Cardiology, Internal Medicine, and Cytology. 24-hour ROUTINE turn-around and 2-6 hour STATS. Specialists thoroughly explain findings, include pathology markings on images, offer bx recommendations & are available for questions.

Read More

**Facility Certification**

**MEMBER BENEFITS**

WE ARE ALWAYS WORKING TO IMPROVE THE VALUE AND EXPERIENCE OF YOUR VECCS MEMBERSHIP. CLICK HERE TO SEE ALL THE BENEFITS OF MEMBERSHIP, NEW AND OLD!

**VECCS**

VETERINARY CLINICS OF NORTH AMERICA: SMALL ANIMAL PRACTICE JOURNAL

**Laboratory Testing in Transfusion Medicine**

Canine and feline transfusions are life-saving procedures that have become increasingly common in veterinary medicine. The clinical pathology laboratory can play a vital role in ensuring that transfusions

For more information please contact Cleo Chitester with VECCS's partner Association Media Group. **804.469.0360** or [cchitester@associationmediagroup.com](mailto:cchitester@associationmediagroup.com)



**Available Advertising Options**

**A - Leaderboard**

Image Dimensions: 728x90px  
 Cost: \$2,500 quarterly

**B - Second Banner**

Image Dimensions: 728x90px  
 Cost: \$1,800 quarterly

**C - Product/Service Showcases**

*The location of this ad zone will change each week depending on showcase relevancy for each subscriber.*

Headline: 5 words  
 Description: 50 characters  
 Image Dimensions: 500x500px  
 Link to Product/Service URL  
 Cost: \$1,800 quarterly

**D - Square Banners (2 Positions)**

Image Dimensions: 250x250px  
 Cost: \$1,250 quarterly

*All banners and images must be in JPG, PNG, or GIF formats and should not exceed 200KB.  
 All placements must be linked to a URL of your choosing.*

A

B

C

D