



- Create Awareness
- Increase Engagement
- Make an Impact

With the largest group of Emergency & Critical Care Veterinary Professionals in the U.S.

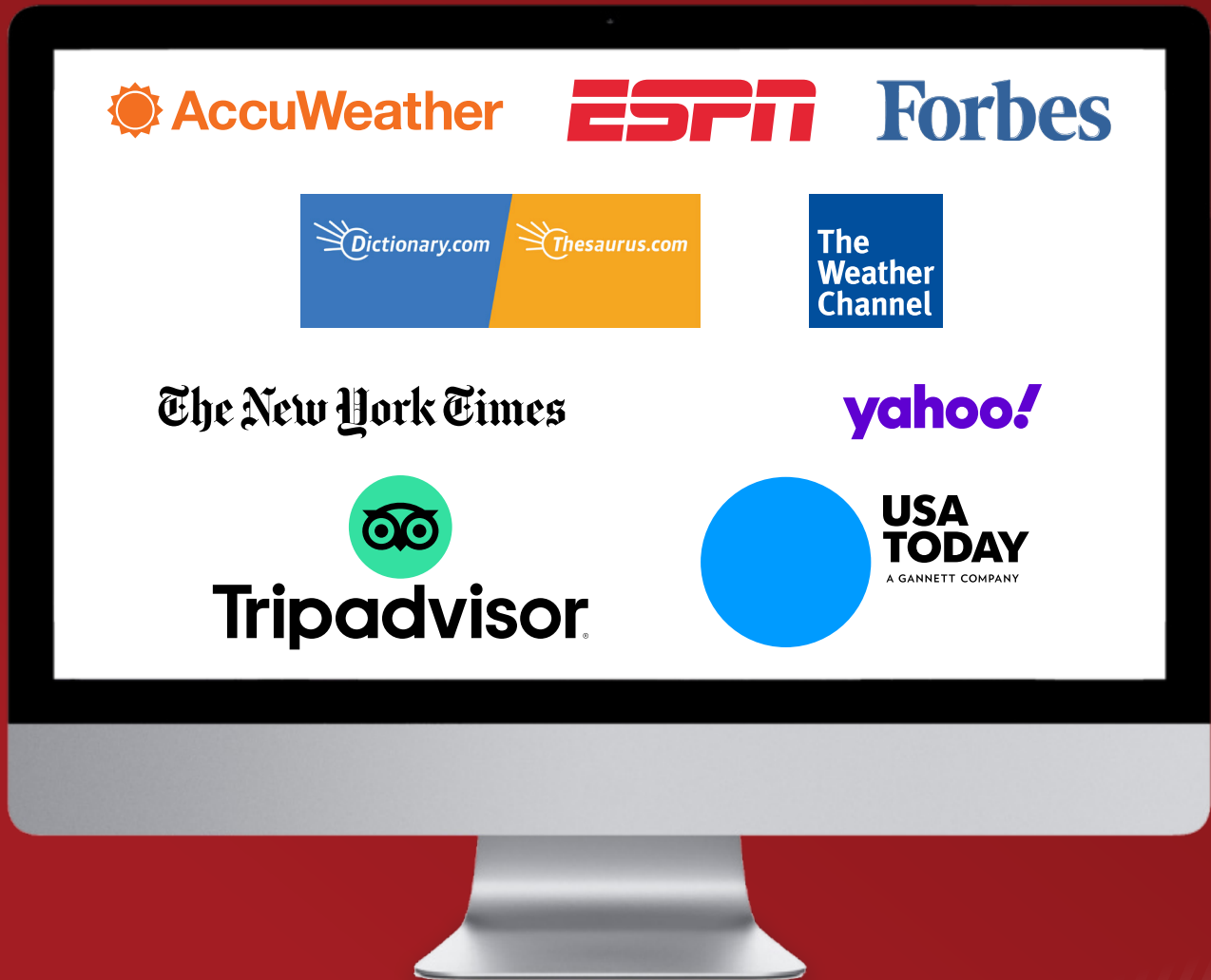
- **7,000+** Veterinary emergency & critical care providers
- Veterinarians, Practice Owners, Practice Managers, & Veterinary Technicians
- VECCS Veterinarians are the top practicing E&CC Veterinarians in North American today!



**Digital Retargeting Sponsorship Kit**



# Websites Showing Banners for VECCS Retargeting



...and thousands of other sites that display banners!



# Banner Placements

Browser: [https://www.espn.com/mlb/team/schedule/\\_/name/stl](https://www.espn.com/mlb/team/schedule/_/name/stl)

**ST. LOUIS CARDINALS**  
 FOLLOW 2-2 · 2nd in NL Cent

Home Stats **Schedule** Roster Depth Chart Splits Injuries Transactions Tickets Fantasy Baseball

### St. Louis Cardinals Schedule 2020

2020 Regular Season

DATE	OPPONENT	RESULT	W-L	WIN	LOSS	SAVE	ATT
Fri, Jul 24	vs Pittsburgh	W 5-4	1-0	Flaherty 1-0	Musgrove 0-1	Kim 1	0
Sat, Jul 25	vs Pittsburgh	W 9-1	2-0	Wainwright 1-0	Williams 0-1		0
Sun, Jul 26	vs Pittsburgh	L 5-1	2-1	Keller 1-0	Hudson 0-1		0
Tue, Jul 28	@ Minnesota	L 6-3	2-2	Bailey 1-0	Martinez 0-1	Romo 1	0

DATE	OPPONENT	TIME	TV	PITCHER	OPP	TICKETS
Wed, Jul 29	@ Minnesota	8:10 PM		Ponce de Leon	Hill	
Fri, Jul 31	@ Milwaukee	2:10 PM		Flaherty	Anderson	
Sat, Aug 1	@ Milwaukee	7:10 PM		Wainwright	Peralta	
Sun, Aug 2	@ Milwaukee	2:10 PM		Hudson	Houser	
Mon, Aug 3	@ Detroit	7:10 PM		Martinez	Boyd	
Tue, Aug 4	@ Detroit	1:10 PM			Nova	
Wed, Aug 5	vs Detroit	8:15 PM		Flaherty	Turnbull	
Thu, Aug 6	vs Detroit	8:15 PM		Wainwright	Fulmer	Tickets as low as \$493
Fri, Aug 7	vs Chicago	8:15 PM		Hudson	Mills	Tickets as low as \$648
Sat, Aug 8	vs Chicago	8:15 PM		Martinez	Hendricks	
Sun, Aug 9	vs Chicago	7:00 PM	ESPN			Tickets as low as \$359
Mon, Aug 10	vs Pittsburgh	8:15 PM				

**YOUR CUSTOM AD**

Browser: <https://weather.com/weather/tenday//7d11e61b33b7d790573f8183cf3280fc8158bfa60ef3f3a96d426a427f0ccd0c>

The Weather Channel An IBM Business

Search City or Zip Code

US | °F

77° St. Louis, MO | 99° Sacramento, CA | 78° Los Angeles, CA

Today Hourly **10 Day** Weekend Monthly Radar Video More Forecasts

## YOUR CUSTOM AD

### 10 Day Weather - St. Louis, MO

as of 7:00 am CDT

Tonight --/73° Thunderstorms 100% SE 6 mph

**73°** 100% SE 6 mph

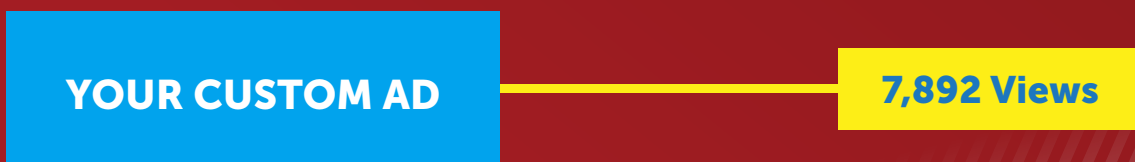
Thunderstorms. Potential for heavy rainfall. Low 73F. Winds SE at 5 to 10 mph. Chance of rain 100%. Rainfall possibly over one inch.

Humidity 92%	UV Index 0 of 10
Moonrise 4:02 pm	Moonset 1:22 am



# VECCS Digital Retargeting Campaign Progress

Total Annual Banner Views	Banner Views to Date
500,000	85,978





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**PLEASE INQUIRE ABOUT PRICING...  
ADVERTISING PACKAGES ARE LIMITED &  
SUBJECT TO AVAILABILITY**

**Ad Sizes & Specs: Please Submit All 4 Ad Sizes**

728 x 90

300 x 250

320 x 100

160  
x  
600

\*Sizes shown are in pixels: width x height\*

\*.png, .jpeg, .gif files accepted. No flash files accepted

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