

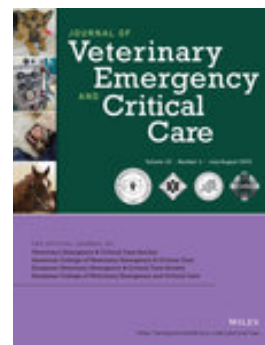


## Journal of Veterinary Emergency and Critical Care

*The Journal of Veterinary Emergency and Critical Care*, (JVECC) a peer-reviewed publication, presents basic, applied, and clinical research articles to address the emergency treatment and critical management of veterinary patients. This journal advances the international clinical standard of care for emergency/critical care patients of all species. As the official journal of the Veterinary Emergency and Critical Care Society, it focuses on:

- Descriptions of unique presentation or management
- Retrospective and prospective evaluations of prognosis, novel diagnosis, or therapy
- Translational basic science studies
- In depth reviews of pertinent topics
- Topical news and letters

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### Editor-in-Chief:

Daniel Chan, The Royal Veterinary College

### Audience:

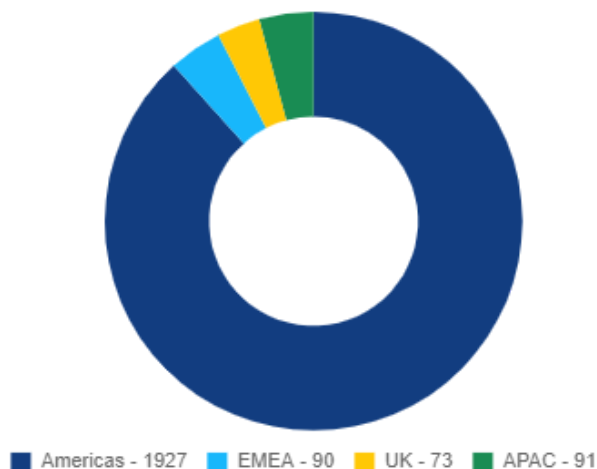
JVECC reaches a global audience of specialist and non-specialist veterinarians practicing emergency and critical care medicine.

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## Reach

Print	Total Print (Paid Subscription)	2,181
	Frequency	6 issues per year
Digital	Unique Visitors on Wiley Online Library	202,053
	Average Monthly Page Views	60,733
	Full Text Downloads	319,785

Print Circulation by Region



## For More Information

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## Rates

## Pricing

Pricing below is in USD and is established based on publication origin.

## Earning Rates

Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Ad Size	2023 Price
Full Page Mono	\$ 660.00
Full Page Color	\$ 1,190.00
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Inserts Outserts Cover Tips Belly Bands Wrap	Contact your Account Manager for details
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Cover Position	Uplift from Mono (B&W) Rate Plus Color Charge
Cover 2	35%
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Frequency Insertion Rates Mono (B/W)		
Frequency	Full Page Mono	Half Page Mono
1x	\$ 660.00	\$ 440.00
3x	\$ 640.00	\$ 425.00
6x	\$ 620.00	\$ 410.00
12x	\$ 600.00	\$ 400.00
24x	\$ 580.00	\$ 385.00
Color Rates (in addition to earned B&W rate)		
4-color process	\$ 530.00	

## Issue Deadlines

Issue date	Booking Deadline	Creatives Due	Inserts Due
33:1: January / February 2023	12-16-2022	12-23-2022	01-03-2023
33:2: March / April 2023	02-17-2023	02-24-2023	03-07-2023
33:3: May / June 2023	04-14-2023	04-21-2023	05-02-2023
33:4: July / August 2023	06-16-2023	06-23-2023	07-04-2023
33:5: September / October 2023	08-14-2023	08-21-2023	09-01-2023
33:6: November / December 2023	10-20-2023	10-27-2023	11-07-2023
33:S1: January 2023	—	—	—

## For More Information

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## Digital Statistics for Journal of Veterinary Emergency and Critical Care

Unique Visitors on WOL for Journal of Veterinary Emergency and Critical Care in 2021: 202,053

### Unique Visitors on WOL by Region

Americas	EMEA	UK	APAC	Other
39%	15%	10%	14%	22%

Average Monthly Page Views for Journal of Veterinary Emergency and Critical Care in 2021: 60,733

### Page Views by Region

Americas	EMEA	UK	APAC	Other
41%	17%	12%	10%	20%

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Journal Trim Size	210 mm x 276 mm	8.25" x 10.875"
Keep all text and images at least 0.3"/8mm away from the trim line.		
Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	178.0 x 254.0 mm 7.0" x 10.0"	216.0 x 283.0 mm 8.5" x 11.125"
Half Page - Vertical	89.0 x 255.0 mm 3.5" x 10.0"	119.0 x 283.0 mm 4.675" x 11.125"
Half Page - Horizontal	177.0 x 127.0 mm 7.0" x 5.0"	216.0 x 127.0 mm 8.5" x 5.0"
Quarter Page	89.0 x 127.0 mm 3.5" x 5.0"	89.0 x 127.0 mm 3.5" x 5.0"
Double Page Spread	355.0 x 254.0 mm 14.0" x 10.0"	435.0 x 282.0 mm 17.125" x 11.125"
Contact your Account Manager for sizes of other opportunities.		

Bound/Loose Inserts Specifications	
Bound-in-Inserts	Width / Height
4-Page 8.25" x 10.875"	420.0 x 282.0 mm 17.0" x 11.125"
2-Page 8.25" x 10.875"	215.0 x 282.0 mm 11.125" x 8.5"

Print Ad Specifications

Full Page Ad Non-Bleed	Half Page Ad Vertical
Ad size: w x h 178.0 mm x 254.0 mm  7.0" x 10.0"	Ad size: w x h 89.0 mm x 255.0 mm  3.5" x 10.0"
Half Page Ad Horizontal	Quarter Page Ad
Ad size: w x h 177.0 mm x 127.0 mm  7.0" x 5.0"	Ad size: w x h 89.0 mm x 127.0 mm  3.5" x 5.0"

Digital Ad Specifications

Formats & Details	
For specifications, formats, and further details see:  <a href="#">Overview Digital Specifications (pdf)</a>	
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Cover Tip/Belly Bands & Inserts Materials	Submit materials to: Sheridan Press 450 Fame Avenue Hanover PA 17331 United States

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