

The IGNITE Veterinary Assistant Program

- Strengthen critical skills with proven content, community, and tools
- Be the practice people want to join, stay at, and advance their career
- Develop, retain, and advance critical talent
- Lower training costs without compromising quality
- Achieve outcomes that drive return on investment





Elevate Productivity In Your Practice

The IGNITE Veterinary Assistant Program (IVAP) is a **modern learning program** that will equip your veterinary assistants with the skills and knowledge to deal with the challenges in practice today and tomorrow.

Choosing the IGNITE Veterinary Assistant Program (IVAP) will help you develop and retain talent, drive a positive client experience, and improve patient care.

- Real-world learning that develops highly capable assistants that contribute to the entire team
- Learning and progression are fun, gamification helps students stay engaged and advance through the program
- Students are supported by a safe learning community to ask questions, discuss the program, and share ideas
- Nine interactive, self-paced, eLearning modules with in-clinic activities
- Students have access to checklists, resource documents, job aides, and a digital workbook to translate learning from concepts to real-world application





IVAP Return on Investment





"Retention is the most important to me as a veterinarian and business owner. If we can keep people engaged, they will have a higher level of professional satisfaction, and we get better patient/customer service."

- Seth Solomon, DVM & Practice Owner



"The more we take off the DVM plate to see more clients, the more we can build the business that way. DVMs don't need to be running labs, they need to be creating bonds with the clients."

- Megan Hutchens, Practice Manager



"Skills development is crucial because they can jump in and help the technician gather materials for diagnostics or other tasks to aid the DVM in their cases and get an answer faster for the client."

- Emily Hinojosa, Licensed Veterinary Technician

A more highly trained veterinary assistant will help the overall productivity of the hospital:

- **✓** Preparing & Running Labs
- √ Consistent Client Experiences
- √ Safely Restraining Animals
- \checkmark Improved Communications
- \checkmark Professional Staff Image
- √ Supporting Other Staff



IVAP Curriculum



Program Outline

Our unique and engaging program consists of nine interactive modules of self-paced, eLearning courses with in-clinic activities. Students can access a supportive learning community and leverage gamification to remain engaged, enthused, and **driven to complete the program!**



Office and Hospital Procedures



Communication and Client Relations



Animal Behavior and Restraint



Pharmacy and Pharmacology



Exam Room Procedures



Small Animal Nursing



Lab Procedures and Diagnostic Imaging



Surgical Preparation and Assisting



Career Readiness





IVAP Value

- ✓ Strengthen Critical Skill
- Retain Talent
- ✓ Build Staff & Hospital Capacity
- ✓ Improved Client Experience
- Encourage Personal Development
- ✓ Lower Training Cost
- ✓ Drive a Better Return On Investment



*Existing IGNITE subscribers earn a \$100 discount. (LIMITED TIME OFFER)

BUY NOW

IVAP Gives Back





A portion of the proceeds will be donated to Not One More Vet (NOMV) nomv.org



Hospitals are losing an average of \$2400 per week in revenue by veterinarians performing tasks that technical staff are capable of.*

*Cited by Dr. Emily Tincher, Nationwide Pet, as seen in Andy Roark's Cone of Shame Podcast, Episode 218

