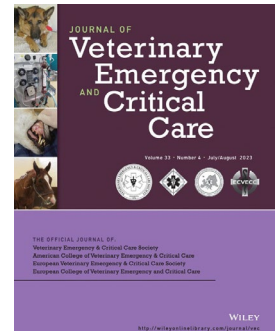


Journal of Veterinary Emergency and Critical Care

The *Journal of Veterinary Emergency and Critical Care*, (JVECC) a peer-reviewed publication, presents basic, applied, and clinical research articles to address the emergency treatment and critical management of veterinary patients. This journal advances the international clinical standard of care for emergency/critical care patients of all species. As the official journal of the Veterinary Emergency and Critical Care Society, it focuses on:

- Descriptions of unique presentation or management
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Editor-in-Chief:

Jamie M. Burkitt Creedon, University of California, Davis

Audience:

JVECC reaches a global audience of specialist and non-specialist veterinarians practicing emergency and critical care medicine.

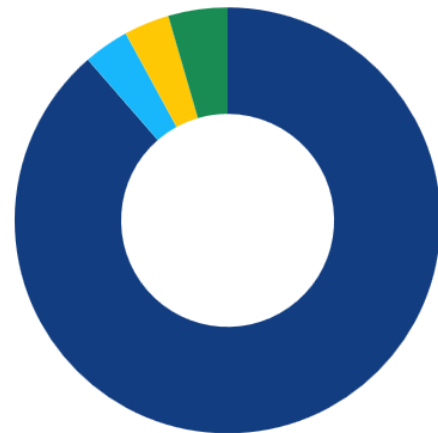
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Print	Total Print (Paid Subscription)	1,800
	Frequency	6 issues per year
Digital	Unique Visitors on Wiley Online Library	260,937
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Print Circulation by Region



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Issue date	Booking Deadline	Creatives Due	Inserts Due
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35:2: March / April 2025	02-09-2025	02-16-2025	03-04-2025
35:3: May / June 2025	04-12-2025	04-19-2025	05-05-2025
35:4: July / August 2025	06-08-2025	06-15-2025	07-01-2025
35:5: September / October 2025	08-13-2025	08-20-2025	09-05-2025
35:6: November / December 2025	10-15-2025	10-22-2025	11-07-2025

For More Information

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Digital Statistics for Journal of Veterinary Emergency and Critical Care

Unique Visitors on WOL for Journal of Veterinary Emergency and Critical Care in 2023: 260,937

Unique Visitors on WOL by Region				
Americas	EMEA	UK	APAC	Other
33.5%	19.5%	11.6%	8.2%	27.2%

From 1 July 2023 to 30 June 2024

Average Monthly Page Views for Journal of Veterinary Emergency and Critical Care in 2023: 87,204

Page Views by Region				
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40.3%	16.7%	11.3%	9.0%	22.7%

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Half Page - Vertical	89.0 x 255.0 mm 3.5" x 10.0"	119.0 x 283.0mm 4.675" x 11.125"
Half Page - Horizontal	177.0 x 127.0 mm 7.0" x 5.0"	216.0 x 127.0mm 8.5" x 5.0"
Quarter Page	89.0 x 127.0 mm 3.5" x 5.0"	89.0 x 127.0mm 3.5" x 5.0"
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4-Page 8.25" x 10.875"	420.0 x 282.0 mm 17.0" x 11.125"
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Print Ad Specifications

Full Page Ad
Non-Bleed

Ad size: w x h
178.0 mm
x
254.0 mm

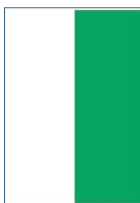
7.0"
x
10.0"



Half Page Ad
Vertical

Ad size: w x h
89.0 mm
x
255.0 mm

3.5"
x
10.0"



Half Page Ad
Horizontal

Ad size: w x h
177.0 mm
x
127.0 mm

7.0"
x
5.0"



Quarter Page Ad

Ad size: w x h
89.0 mm
x
127.0 mm

3.5"
x
5.0"



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